



goes live with **rentalresult**
RENTAL, SALES & SERVICE SOFTWARE

Oct '09

(PHOENIX, AZ — October 27th, 2009) Building on its reputation for Great Pumps and Great People, Godwin Pumps®, the largest manufacturer of portable rental pumps in the United States with 25 branch offices and a network of over 300 distributors worldwide, recently completed its implementation of *rentalresult* – the Java-based rental software from Result Group, Inc.

Godwin Pumps chose *rentalresult* as a single, best-of-breed solution for the diverse needs of its rental, sales and servicing business, helping Godwin achieve these key drivers, while being very user friendly and easy-to-understand. A significant number of key operational and commercial drivers contributed to the decision to refine Godwin's business processes throughout the software development process, including Customer Service, Information Availability and Asset Control.

"We continue to invest in business practices that will solidify our standing as the world leader in portable pump rentals," said Godwin president, John Paz. "We are very excited to have completed our rollout of the *rentalresult* application. We believe that *rentalresult* is the best rental software available today. We have also developed a very strong, working partnership with Result Group that will allow us to continue improving our Customer Service and help ensure that we maintain our reputation for Great Pumps and Great People."

"The successful implementation of *rentalresult* at Godwin Pumps demonstrates how well-run businesses focused on both rental and distribution find value and efficiencies with *rentalresult*," said Result Group, Sr VP, James Horsfall. "Throughout the implementation, we have had the full commitment of the Godwin Team and have worked to ensure we deliver the benefits expected at the start of the implementation. The success of our roll-out highlights how Godwin Pumps and Result Group have worked in partnership to deliver a solution with both immediate and long-term benefits that will help enhance Godwin Pumps leadership in its market."

About Godwin Pumps

Godwin Pumps (<http://www.godwinpumps.com>) maintains a fleet of over 6,000 portable rental pumps and 3,200 pieces of related equipment for use in dewatering in construction, mining and quarrying; in drinking water supply; and in wastewater bypasses in municipal, industrial and environmental markets. The Godwin Dri-Prime® pump features fully automatic self-priming to 28 ft, dry-running and solids handling capabilities and is complemented by a wide range and variety of electric submersible Sub-Prime®, hydraulic submersible Hydra® and gasoline-powered Wet-Prime pumps. Godwin Pumps also offers customized sales and service training to distributors.

For more information contact Stephanie E. Hassler, Godwin Pumps Corporate Communications Manager at shassler@godwinpumps.com or at Godwin's corporate headquarters at +1 (856) 467-3636.

About Result Group

Result Group partner many of the world's most successful rental and asset management companies, with worldwide clients including Volvo Rents, CAT and Bechtel.

Our rental*result* enterprise java based software provides our customers with the data and controls they want to manage their business profitably from procurement to disposal of an asset, with full life cycle management for rental, sales and service.

With 15 years trading and installations today in 27 countries, our passion is to build great business relationships with our customers.

For more information contact Julie Masters, Marketing Manager, Result Group Inc, at julie.masters@rentalresult.com or at Result Group's Phoenix office at +1 (480) 777-7130.