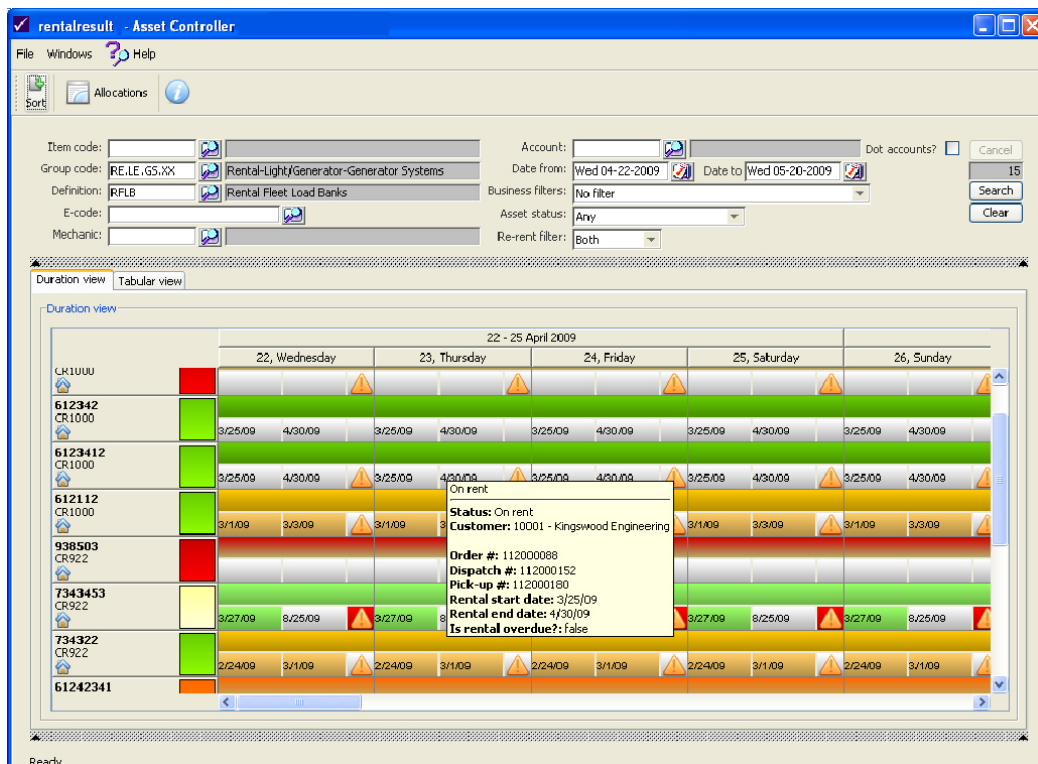


**Result Group releases new Asset Controller module**



**Monitor and drive performance, maximize utilization and reduce capex!**



**Phoenix, AZ – June 2009** — rentalresult announces the release of their new Asset Controller module, bringing all the key fleet information for your business together instantly in one place. This allows you to monitor and drive performance, maximize utilization and reduce capex with better planning and asset visibility.

The Asset controller was conceived after speaking with asset managers and rental controllers from numerous companies, over the course of 12 months and builds on our existing T-card application - combining immediate status and current repair information with the planning capabilities of a resource allocation tool. From a single mouse click users can create new work orders, process existing due services, allocate / de-allocate an asset to a rental contract or sales order or simply use one of 40 different business filters to identify key issues, such as assets with outstanding services, or assets overdue for return from rental.

“It began with a need to provide a simple, visual view of what is happening now and in the future for an asset, and kept extending as we talked to customers and prospects. Now it offers an incredible wealth of information and interaction at a single mouse click, simplifying asset management for our customers and their staff” says Ian Kelly, Innovations Director at Result Group

The software was shown to the public for the first time at the ARA show in Atlanta in March, with the business exception filters and ability to track inter-branch transfers and assets with servicing and allocation conflicts from the screen being especially well received.

Helen Sowerby, SVP Business Development at Result Group, states “Everyone who has seen this application has recognized that they will be able to drive up performance and maximize utilization with the better planning and asset visibility that the module provides, to deliver immediate benefits to their business.”

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### **About Result Group**

Result Group has been selling specialist software to companies renting out assets, eg Cranes, Tools, Heavy Equipment, Aerial, Modular Space, Computer Hardware and Test & Measuring Equipment since 1994. Using our extensive knowledge of rental we have created an innovative and leading industry solution. Our java-based product, *rentalresult*, manages all aspects of rental including order processing & fulfilment, sales management, asset lifecycle & inventory, servicing, financials and CRM. In an industry where outdated technology is the norm, Result’s innovative approach provides significant competitive advantage. Customers identify benefits through breadth and depth of functionality; flexibility, web-enablement and ease and speed of use.

Result Group has offices in Manchester UK, Phoenix AZ and Atlanta GA.

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